

SAN DIEGO STYLE

# Weddings

MAGAZINE & WEBSITES



DEFINING  
DETAILS

Tips For Creating  
A Standout Event

23 STUNNING  
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ESTATE  
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To Inspire Your Big Day

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*Jennifer's Advice:*  
"RELAX - Everything will come together.  
Don't sweat the small stuff!"



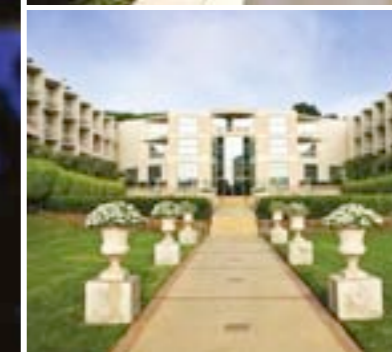
# Jennifer Thor and Pepper Pierman

September 26, 2009 • Hilton La Jolla Torrey Pines

**The Connect:** While living in Chicago, a work friend introduced the two of them and within days they knew they would be together forever!

**The Proposal:** After carrying the ring for proposals on two earlier occasions, the timing had just not been right. So Pepper planned a picnic on their favorite beach in Del Mar for a third attempt which ended up being a winner as he knelt down on one knee and proposed to Jenny.

**The Celebration:** They shared a small, family only, Catholic wedding in a church early in the morning, which was very intimate and personal. Then wanting a beach feel but not actually being on the beach, Hilton La Jolla Torrey Pines was a perfect fit. The couple expressed their vows in front of 170 guests while overlooking the golf course and ocean. Choosing bright and bold hot pinks, oranges and aquas was the perfect fit for their late summer event. Everyone danced late into the evening and enjoyed the photo booth and fun the couple had planned. Fun was definitely had by all! They enjoyed their honeymoon in Maui, Hawaii and relaxed!



**Ingredients:**  
CEREMONY & RECEPTION VENUE Hilton La Jolla Torrey Pines COORDINATOR A Diamond Celebration OFFICIANT Deacon Peter Hodson PHOTOGRAPHY Photography by Chana and Don VIDEOGRAPHY NR3 Video Productions GOWN Mon Amie Bridal / Bridesmaids Dresses J Crew MEN'S FORMALWEAR Friar Tux FLORIST Jennifer Cole Florals CEREMONY ENTERTAINMENT Silverwood RECEPTION ENTERTAINMENT MobileMusicPlus CAKE Hilton La Jolla Torrey Pines HAIR Carrie Schmidt MAKE-UP Salon Bella Bella RENTALS Anar Party Rental REHEARSAL DINNER Bali Hai

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### Bringing In Special Details

We asked two wedding planners to talk about the details. First, what are some of the personal details they have seen brides use to make their weddings special? Heather Balliet, of **Amorology**, had some great examples to share. "Some of the fun things that we have done in the past," she says "include framing love poems from the groom to the bride, creating specialty drinks with a fun title that represents something about a shared passion of [the bride and groom], sharing a video proposal and tying a jewelry locket on to the bride's bouquet with a picture of loved ones." Of the latter example, Balliet adds that "this is a great way to honor those who have passed and to have them there with them on their wedding day." And has she seen anyone go above and beyond in adding personal details? "We once also had a bride who took the time to create hand-written postcards to each guest that said 'remember when' with a special shared memory," says Balliet. "Even with a guest count of 300, everyone felt connected and a special part of the evening with such a thoughtful gesture."

Nahid Farhoud of **Wedding Elegance by Nahid** talked about how she likes to see a bride create a comprehensive look with her wedding. By carrying her décor into the details, Farhoud believes a wedding can become more personal. Farhoud likes when special favors are detailed to

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*A Dream Wedding*  
by Sharon Cole

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# PROS IN THE KNOW

## ADVICE FROM SAN DIEGO STYLE'S TOP WEDDING CONSULTANTS

When it comes to planning a wedding or special event, a coordinator can help you see the big picture. The expertise he or she can bring to an event can help alleviate the stress and keep your planning organized and focused. A professional coordinator often has ideas to share that you may not have considered, as well as etiquette and formality tips. The services of a coordinator can extend from simple wedding-day-only-service to full event planning, including reviewing of contracts, meeting with vendors, and anything in between. In choosing a coordinator, it is important that you feel you can express your own ideas and feel comfortable selecting the vendors that are right for you. An effective wedding planner is there to tie everything together; assuring that all you have planned happens smoothly, almost behind the scenes. Then, you will be able to enjoy this joyful time as much as you can with as little stress as possible. A wedding can be planned and successfully orchestrated with or without a coordinator, but if your budget allows it, we would always recommend that you put some bucks here!



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### A DIAMOND CELEBRATION • [www.adiamondcelebration.com](http://www.adiamondcelebration.com) • 858.692.5154

It is important on your wedding day that you stay in the moment and be present in each moment. It is your love story and your day! You have waited your whole life for this celebration. Relax, enjoy and be beautiful. Let go of the worrying and let A Diamond Celebration take care of all the details.

# OF WEDDINGS AVAILABLE YEARLY	FULL SERVICE PLANNING	MONTH OF	WEEK OF	DAY OF	HOURLY CONSULTING
20 - 30	YES	YES	NO	YES	YES

### A DREAM WEDDING BY SHARON COLE • [adreamweddingbysharon.com](http://adreamweddingbysharon.com) • 619.723.0674

Dream Big! When planning your wedding, include as many of your favorite things as possible. Friends, food, flowers, décor and music. Prioritize what's important to you and spend as much time on the ceremony details as you will the reception. Use photos, songs, mementos or love notes to inspire you and help your wedding professionals see the big picture. We are here to take care of the details while you enjoy your amazing wedding day.



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# OF WEDDINGS AVAILABLE YEARLY	FULL SERVICE PLANNING	MONTH OF	WEEK OF	DAY OF	HOURLY CONSULTING
25	YES	NO	NO	NO	NO



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### AH! LE PARTY • [www.ahleparty.com](http://www.ahleparty.com) • 619.322.7084

Your wedding is one of the most special events of your life and should be a time in which you are ecstatic planning the details with the one you love! It may be overwhelming at times, but remember this is a time to celebrate your love. Make it a point to take time for yourself and for one another. Massages and pampering yourselves are great ways to find relaxation. Plan to spend time regularly with your love on dates, laughing and just enjoying each other without worrying about the wedding plans! Find a great coordinator to help you along the process!

# OF WEDDINGS AVAILABLE YEARLY	FULL SERVICE PLANNING	MONTH OF	WEEK OF	DAY OF	HOURLY CONSULTING
50	YES	YES	YES	YES	YES

### AMOR • OLOGY • [www.amorologyweddings.com](http://www.amorologyweddings.com) • 760.809.4895

Before you choose your colors, choose your venue! Although at times your venue can be a blank canvas, in most instances it will evoke a certain feel and inspire your color palette and concept. The architecture and design elements of your site may lend itself to a style that is modern and bold, classically romantic or casual and fun. By working within the backdrop and incorporating a complimentary color palette, you will be able to create a wedding that enhances the natural beauty of your space and gives your event the attention it deserves.



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# OF WEDDINGS AVAILABLE YEARLY	FULL SERVICE PLANNING	MONTH OF	WEEK OF	DAY OF	HOURLY CONSULTING
24	YES	YES	YES	YES	YES